

The Boys Initiative
Minority Male Youth 2050

MISSION

The mission of the Minority Male Youth 2050 is to work across multiple organizations and philanthropic entities that are current stakeholders by coalescing on improving the social determinants of health, education and welfare for minority boys and young men.

CORE PRINCIPLES

- Our nation's overall prosperity is directly linked to achievement among minority boys and young men of color.
- Economic success and healthy outcomes for minority boys and young men of color must be normalized.
- Minority boys and young men are agents of change.
- Programs, policy and practices must be culturally and gender responsive to the needs of boys and young men of color.

GOALS:

- Act as an online repository of data and research highlighting emerging and/or best practices, programs and policies that progress an agenda for minority boys and young men of color.
- Develop and support a “white paper” through a series of regional roundtable discussions with researchers, practitioners, and key stakeholders that will inventory key policy and practice recommendations.
- Provide technical assistance to engaged stakeholders via webinars, trainings and data that support pilot projects, advocacy efforts and national networks.

DRAFT ACTION PLAN – YEAR ONE

Objectives: Convene Steering Committee (SC) to:

Build awareness of issues impacting minority boys and young men of color.

As evidenced by:

- 1). Building a virtual online presence with multi-media capacity outreach.
- 2). Working across public and private educational institutions.
- 3). Recruit and identify other individuals to serve in leadership and volunteer positions.
- 4). Sponsor two Youth Summits focused on minority boys and young men of color.

Developing a strategic fundraising plan for 2011

As evidenced by:

- 1). Adopting a call for grant support/donations
- 2). Building a sustainable and visible national network of donors

Establishing 2012 priorities

As evidenced by:

- 1). Identifying key indicators and performance metrics.
- 2). Developing process focused short and long range strategy with formative evaluation results.
- 3). Designing a generic formative evaluation tool kit.

Oversee and Implement project through a robust communications plan.

As evidenced by:

- 1). Creating a sub-committee of youth, focused on youth centered programming.
- 2). Appointing a coordinator to act as a HUB manager for project lead activities.
- 3). Publicizing above through outreach to organizations, media, policymakers and other audiences